



CORPORATE SPONSORSHIP

Sponsorship of **Long Island Restaurant Weeksm** offers Corporate Sponsors an opportunity to boost awareness among the region's wealthiest and influential consumers, participating restaurateurs as well as reach thousands of visitors who make Long Island their destination of choice throughout the year. By supporting **Long Island Restaurant Weeksm**, Sponsors receive maximum exposure prior, during and after the event through aggressive marketing and media relations.

Benefits of Corporate Sponsorship *
<ul style="list-style-type: none">• Prominent company name, logo display, website link and background paragraph on Long Island Restaurant Week's high-traffic website www.longislandrestaurantweek.com.• Company logo included in print advertisements in regional and local outlets including <i>New York Times</i>, <i>Newsday</i>, <i>Long Island Pulse</i>, <i>Dan's Papers</i> and more.• Honorable mentions on Social Media pages: Facebook - www.facebook.com/LongIslandRestaurantWeek Twitter – www.twitter.com/LIRestaurantwk• Company name included in all press materials sent to approximately 300 Long Island and New York City local, regional and metropolitan media outlets.• One business-to-business e-blast promoting a service, product or exclusive deal to all participating restaurateurs.• Company banner ad on high-traffic pages on www.longislandrestaurantweek.com <p><i>Note: Sponsors are responsible for providing banner ad and content for e-blast.</i></p>

For more information regarding sponsorship, contact:
Long Island Restaurant & Hospitality Group
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Email: Sponsors@longislandrestaurantweek.com